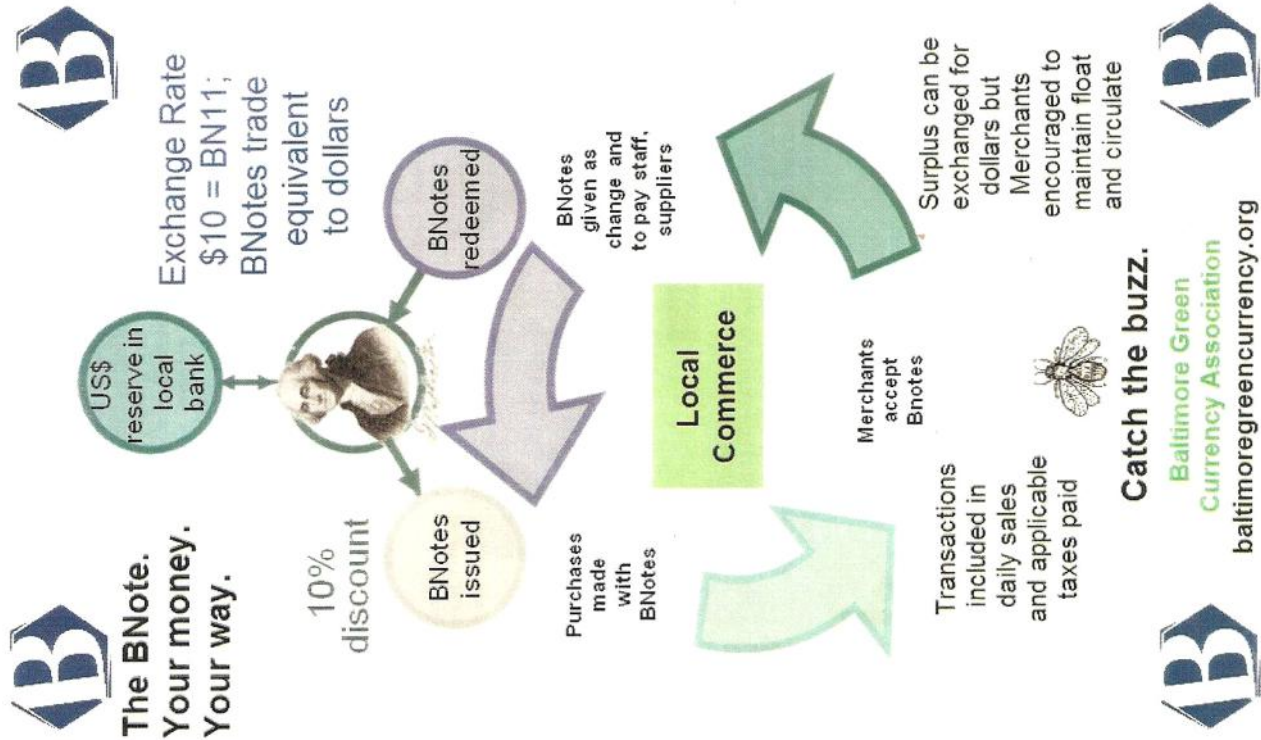


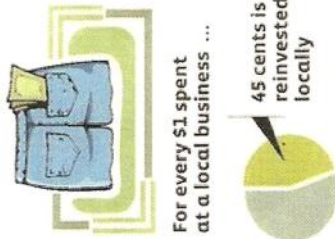
# BNote Flyer 1

Monday, February 21, 2011  
11:59 AM



## HERE'S THE IDEA

Buying local products at locally owned businesses keeps money circulating closer to where you spend it. This creates a ripple effect as those businesses and their employees in turn spend your money locally. Corporate chains send most of your money out of town.



## A LITTLE GOES A LONG WAY

If everyone in a community spends a greater percentage locally, the multiplier effect turns that into big bucks for the local economy. For example, increasing local spending from 50 to 80 percent more than doubles the local effect—from \$200 to \$500.



Use BNotes this Spring at these and other Baltimore businesses – see the full Directory at [baltimoregreencurrency.org/merchant-directory](http://baltimoregreencurrency.org/merchant-directory)

